



CHHANV FOUNDATION

Kushal House, 39, Nehru Place, New Delhi -110019

Registration No. U85100DL2014NPL271152

Date:

7th June, 2020

Ref.No :

PRESS RELEASE FOR E-FUNDRAISER EVENT

7th June 2020; 7:30 p.m. IST: An **E-Fundraiser Event** was held on Zoom by **A-Sisterhood** which is a Non-for-Profit Organization of **MUGB(Miss Universe Great Britain Organization)** to raise an amount close to **₹15 Lakh** for the Fundraising Campaign of Chhanv Foundation that they launched on 1st June, 2020. The authority hosted a Webinar wherein they contributed **£25** on behalf of every person joining the session. This contribution was done by **Mr. Ram Goyal** who is been associated with the A-Sisterhood.

A-Sisterhood is a UK based Organization that seeks to **empower, support, and protect women** worldwide. Annually, they support a series of international causes and charities which are focused on helping women in need. So they put together two words that resonated with their cause- **'Assist' and 'Sisterhood'** - and that's how A-Sisterhood was born. Chhanv foundation has been working in close collaboration with this organization for the past four years.

Chhanv Foundation is another Non-for-Profit Organization in India working for the rehabilitation of acid attack survivors. Chhanv Foundation raised the unheard voices of acid attack survivors through its campaign **'Stop Acid Attacks' in 2013**. They redefined the definition of rehabilitation by advocacy for the acid attacks followed by providing Medical Assistance, Legal Assistance, Education help then at last but not the least by providing the Employment at **Café Sheroes Hangout** located in Agra and Lucknow respectively.

Sheroes Hangout is an initiative of the **Chhanv Foundation** that started in Agra in December 2014 and today with two cafes running, one at Agra and the other at Lucknow, the Foundation has employed these 30 survivors and added value in the lives of hundreds of other girls.

www.chhanv.org/E-mail : chhanvfoundation@gmail.com



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“Since the **Coronavirus** has hit various countries across the globe, we too were not unaffected by this global pandemic. This pandemic has not just caused our survivors to **lose out on their income** because of the lockdown but has also had a negative and de-motivational impact on their psyche. They have been the real sufferers and have turned to be the most vulnerable section of the society. Thus, we launched a Fundraising Campaign on 1st June, 2020 to provide a minimum survival package to the 30 survivors working in the café along with the other **100 survivors in our circuit,**” **Mr. Alok Dixit, the Founder of Chhanv Foundation** told the supporters.

The entire team of MUGB visits Chhanv Foundation every year along with the Pageant holder and the **Chaiperson of MUGB and A-Sisterhood Ms. Paula** but because of the pandemic conditions going across the globe, they could not come and hence they decided this way of organizing a Webinar to make people familiar and aware of certain sensitive things.

The entire event was hosted by none other than **Miss Emma Jenkins who is the current Miss Universe Great Britain, 2019.**

Since A-Sisterhood has been supporting our cause and has been contributing to it for a long time, they wanted to help us this time as well and therein they hosted this webinar to tell maximum people about this campaign and to spread awareness about acid attacks. **They believe that one major reason behind these heinous crimes is the lack of social awareness and primary education about such sensitive issues.** Thus, they just not only wanted to contribute but also address the cruelty of acid attacks targeting a major population to make them aware of such brutality happening in society. Ms. Jenkins talked about how gender inequality and discrimination prevalent in society and the easy accessibility and cost of **acid**, and impunity for **acid attack** perpetrators, are few major factors related to this form of violence prevailing in the country.

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Mr. Abhay Singh (A Senior Member from the Authority, Chhanv Foundation) added that a HelpLine number **+91-96 1593 1593** was recently launched by the Foundation to assist the survivors in every way possible amidst this lockdown when the core team and volunteers couldn't be approached in person. **Mr. Ashish Shukla (Executive Director, Chhanv Foundation)** then elucidated upon how the Foundation reaches out to any person who is subjected to this heinous crime and ensures that they receive free medical treatment as per the Supreme Court directive of 2013.

The session ended with Mr. Goyal who has been a very generous and humble man, addressing the viewers by sensitizing them about this cause and urging them to support the Fundraising Campaign. Earlier this year, while Mr. Goyal was a part of a fund raising campaign, he conceived the idea of supporting the Chhanv Foundation. He has been instrumental in contributing towards such noble causes over the years.